

The business community has a big part to play in the education and development of the next generation of young people within this country.

Whilst it is important to educate these young people in their core subjects at school, isn't it just as important if not more so today to educate them in the basic life skills to increase their personal safety, know the difference between right and wrong and how to communicate with both their peers and elders correctly so they can become successful members of their communities.



The Life Skills for Children course does exactly this. This unique education is a non-physical approach to this very important subject.

The main objectives of the Life Skills for Children project is to:

- Increase a child's confidence
- Increase a child's personal safety
- Increase a child's communication skills
- Increase a child's ability to know the difference between right and wrong



In order to achieve these objectives and improve the lives of millions of young people within this country, we have developed a unique life skills development strategy.

This is where our corporate partnership begins...

The corporate partnership initiative is simple..

- A company funds the development of a local Life Skills coach
- The company employees and their families receive FREE Life Skills training
- The company co-brands the Life Skills material delivered within a 15 mile radius of the company premises
- The company will enjoy the benefits of a great PR opportunity



If we are to change many of the youth related problems this country is experiencing, we require the support of the business community. Help us to create a network of Life Skills coaches around the country.

Corporate Partnership

Further information can be @ www.lifeskillsforchildren.co.uk